



Sponsorship Opportunities

Sponsorship Level	Sponsorship Recognition Opportunities
<p>10 CARAT \$15,000 (TITLE SPONSOR YYC)</p>	<ul style="list-style-type: none"> ✓ Headline inclusion by name/graphic identity in all promotional and publicity materials produced for the tournament. ✓ Headline identification by name and graphic identity in all player's tournament packages. ✓ Prominent banner at entrance of hosting golf course, welcoming players to the tournament. ✓ Headline identification on sponsor banner at the banquet. ✓ Tournament Presence - The opportunity to deliver a brief address (5 minutes or less) at the tournament banquet. The opportunity to erect a corporate or retail display in the tournament banquet area, subject to approval by the Tournament Committee and the administration of the hosting golf course.
<p>7 CARAT \$7,500 and up</p>	<ul style="list-style-type: none"> ✓ Complimentary entry of four (4) players each into the tournament (a value of \$1,320.00). ✓ Inclusion on two (2) Hole-In-One signs and exclusive signage at the Shoot-Out Hole. ✓ Prominent banner displayed at the event. ✓ Inclusion of the sponsor's name/logo into print promotional materials and Tournament Program. ✓ Tournament Presence - The opportunity to have a representative and a small corporate or retail display at the event, subject to approval by the Tournament Committee and the administration of the hosting golf course. The opportunity to deliver a brief address (2 minutes or less) at the tournament banquet.
<p>5 CARAT \$5,000 and up</p>	<ul style="list-style-type: none"> ✓ Complimentary entry of four (4) players each into the tournament (a value of \$1,320.00). ✓ Signage displayed on all golf carts at the event. ✓ Prominent sign/banner displayed at the event. ✓ Inclusion of the sponsor's name/logo into print promotional materials and Tournament Program.

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<p>4 CARAT \$3,500 and up</p>	<ul style="list-style-type: none"> ✓ Will be identified as an “Exclusive” Hole Sponsor ✓ Complimentary entry of two (2) players into the tournament (a value of \$660.00). ✓ Prominent sign displayed at the sponsored hole. ✓ Inclusion of the sponsor’s name/logo into print promotional materials and Tournament Program.
<p>3 CARAT \$2,500 and up</p>	<ul style="list-style-type: none"> ✓ Will be identified as a Co-Hole or Cart Sponsor. ✓ Complimentary entry of two (2) players each into the tournament (a value \$660). ✓ Included on a sign displayed at the sponsored hole or on a cart. ✓ Inclusion of the sponsor’s name/logo into print promotional materials and Tournament Program.
<p>2 CARAT \$2,000 and up</p>	<ul style="list-style-type: none"> ✓ Will be identified as a Refreshment Cart Sponsor (2 Available) or Co-Hole Sponsor ✓ A sign will be located at the cart or hole denoting sponsorship. ✓ Complimentary entry of one (1) player into the tournament (a value of \$330.00). ✓ Inclusion of the sponsor’s name/logo into print promotional materials and Tournament Program.
<p>1 CARAT \$1,000 and up</p>	<ul style="list-style-type: none"> ✓ Sponsor’s name will be listed in the Tournament Program and in any pre/post tournament advertising.

For sponsorship levels (**3 CARAT and UP**)

- ✓ **Sales Promotion** - If the sponsor is a retail business (ie: food service, sportswear, golf, etc.) and wishes to distribute a special retail offer to tournament registrants, this opportunity will be provided subject to approval by the Tournament Committee. Such approval will not be unreasonably withheld.
- ✓ **Ongoing Sponsorship** - Sponsors will be given the first right of refusal for sponsorship in subsequent tournament years. This must be confirmed within **60 days** after a tournament concludes.
- ✓ **Newspaper Ad** – Sponsors will be featured prominently in a one-page “Thank-you” ad after the tournament.

